

JULY 20, 2015



UNDUGU MENTORSHIP INITIATIVE PROFILE



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BACKGROUND:

Undugu Mentorship Initiative is a registered Non-Governmental Organization working with Secondary Schools students and the youth in counties within the Coast region. The idea was born when likeminded friends came together in 2006 with a view of making a difference in the lives of people. The pioneer members key goal was to instill the culture of academic excellence as a sure way to improving education outcomes in the Coast region.

CONCEPT:

Undugu Mentorship Initiative operates in a region that has in no doubt lagged behind in matters of education and development. The organization envisages every responsible adult taking responsibility to offer support, guidance and motivation to the younger generation. Our model is founded on recruiting mature, responsible and high integrity volunteers who have a passion for volunteerism.

These volunteers are tasked to motivate, inspire and share their life experiences with the mentees in order to positively influence them. The mentees gain by boosting their self-esteem, confidence and desire to excel. More so, the volunteers form an invaluable asset in sensitization of the society on the importance of education as a tool for long term solutions for improved quality of life, sustainable peace and development. Currently we have two hundred and twenty volunteers with half of this number actively involved in mentoring.

PROGRAMMES:

1. Mentoring



Undugu Mentoring programme is our flagship project. The programme' s main goal is to realize improved academic performance in the region and therefore create increased transition rate from secondary school to tertiary institutions. This programme works to influence students in secondary schools to make appropriate life decisions, awaken the desire for academic excellence and meaningful lifestyle. We embrace consistency through repeat visits and follow up to evaluate

whether the student is on track and whether intended results are being achieved. We further match the career aspiration with the performance targets set and guide accordingly.

“These people have made my future brighter. I thank you all and may the Almighty bless you abundantly. I salute you” - Leonard Kilambo (Student, Technical university of Mombasa)

2. Role modeling

Through this programme, we have attracted individuals who have excelled in one field or another within the community. We organize youth meeting, workshops and other forums in their region with participants being drawn from areas where we expect direct influence. These role models may also be former students of particular schools that benefit from our programmes and have offered their support to the school. We define a Role Model as someone who mirrors ideals and instills the values that make another a better person.



3. WapwaniTusome Campaign (Community Advocacy and Sensitization)



Wapwani Tusome Campaign is a call to all people living within Kenya’ s Coast region to take responsibility of ensuring the education standards in this region improve. This campaign is the initiative of Undugu Mentorship Initiative NGO, in collaboration with stakeholders in education in the Coast region. It is a concerted effort that will bring all these parties on board to ensure that the coastal region competes effectively in education outcomes with other regions in the country.

The campaign is intended to address prevalent problems affecting education in this region which include:

- A lukewarm attitude by parents (communities) towards academics and schooling.
- Cultural attitudes that negatively affect the education of girls in the coastal region
- Lack of support and investment by the coastal communities in education matters
- Lack of involvement by professionals and leaders in education matters

5. Sponsorship of need Students



We have partnered with Education Trust Fund (ETF) of Rotary Club of Mombasa in sponsoring student in tertiary institutions with an emphasis of making the greatest impact in society. The two year partnership has seen 87 students from the coast region benefit from this programme. The unique proposition is that Undugu does the screening and offers mentorship to the sponsored student while tuition fees are fully catered for by ETF. We are in the process of vetting the next lot of beneficiaries and the same is expected to play a key role in increasing the transition rates to college and university education. In addition, we have three secondary school students on sponsorship from Rotary club of Bahari and two individuals.

NOTABLE ACHIEVEMENTS

1. Mentorship programme has reached in excess of 10,000 students and youth in the region.
2. Beneficiaries have shared testimonies of how the programme has impacted their lives.
3. Teachers in the benefiting schools are giving positive feedback on performance, self-esteem and confidence of their students.

4. 87 students in 2014 and 63 students in 2015 in tertiary institutions have benefited from full tuition fee payments by the Rotary Club of Mombasa through their Education Trust Fund.
5. As an organization, increased influence in educational matters through appointment of our mentors as members of Board of Management of schools and tertiary institutions.
6. Schools in our mentoring programme have recorded improved academic performance since we began interactions with them. Additionally, there have been general improved individual results from mentored students.
7. 25 beneficiaries of the mentorship programme have shown interest to give back to society and have been absorbed as peer mentors after on their proceeding to college.
8. We have signed an MOU with the Governor, Mombasa County with intentions of enhancing education standards in Mombasa County.
9. We have organized and attended numerous invitations to facilitate education events, expositions and conferences in the region.
10. We are championing the establishment of Mentoring clubs in secondary schools.

PATNERS:

In pursuit of our mission, we have worked with and collaborated with the following organizations:

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| – Kenya Maritime Authority | – Imarika Sacco Ltd |
| – Rotary Club of Mombasa ETF | – Henpoint Ltd |
| – WOMESA | – Mombasa Beach Hotel |
| – Boss Freight Terminal | – Milele Beach Hotel |
| – The County Governments Of Taita
Taveta And Mombasa | – Makupa Transit Shade Ltd |
| – Taita Taveta University College | – Technical University Of Mombasa |
| – ACK Diocese: Taita and Mombasa. | – Counties Insurance Agencies |
| – Pwani University | – Mwangi Njenga & Co. Advocates |
| – Kenya Keys NGO | – Voyager Beach Resort |
| – Hatua Likoni NGO | – Platinum School Of Business |
| – Siginon Group | – Muriu Mungai & Advocates |
| – A.O. Bayusuf & Sons Ltd | – Department of Education: Mombasa
and Taita Taveta County |
| – Panafrica Logistics Ltd | |

2015 HIGHLIGHTS

Although initially activities for 2015 were both interrupted following National Teachers, several milestones have been achieved nonetheless. The strike had negative impact on the students' mentorship programme since schools had to take time to re-organize their schedules of activities hence delaying the start of some of the planned activities. Despite the challenge, some of the achieved progress is as follows:

- Mentorship sessions in six secondary schools in Mombasa County
- Mentorship activities in four secondary schools in Kwale County
- Mentorship activities in eight secondary schools in Taita Taveta County
- Two Mentorship sessions for one primary school within Mombasa County
- Several mentors' team-building activities and monthly meetings
- Successful vetting and presentation of 63 students of various tertiary institutions for consideration for the Rotary ETF tuition fees sponsorship. Total of Kes 2M was presented to the institutions on 25th March 2015 in Mombasa.
- Successful 3-day Students' Leadership and Mentorship Camp in Taita Taveta University College in May 2015. 209 candidates from 10 top schools in Taita Taveta County participated.
- Mentorship of two new schools in Taita Taveta County, one new school in Mombasa County and one new school in Kwale County

Activities in the third quarter of 2015 include follow up for Rotary ETF beneficiaries, mentorship of participants of the British Government funded Kuza project, fundraising initiatives and follow up of students in visited schools.



The Undugu Mentorship Initiative Board members during the 4 year Strategic Planning meeting in Diani, Kwale County on 12th July 2015. The four year Strategic Plan for will be unveiled towards the end of 2015

Picture speak



Undugu President and Mombasa Governor Ali Hassan Joho after signing the Elimu Kwanza MoU



Undugu Mentors discuss with students at Bura Girls High School, Taita on 14th March 2015.



Chief Guests at Fundraising Dinner 2014 Madam Nancy Karigithu and Wundanyi MP, Hon. Thomas Mwadeghu chat during the dinner at Best Western Creekside Hotel, Mombasa in November 2014.

Picture Speak



Undugu Mentor Halima Mwatela engages girl students of Samburu Secondary School in Kwale County during a Girl-Talk session on 21st March 2015 at the school.



Undugu Mentors participate in a Focus discussion group with youths of St John ACK Pro-Cathedral in Voi on 22nd June 2014.



Taita Taveta Governor Eng John Mruttu with participants and facilitators of the Students Mentorship and Leadership camp at Taita Taveta University College on 24th May 2015

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